

APPENDIX G

Public Engagement Materials

Social Media Graphics / Flyers

SR 28 Corridor Study



Tell us what you think!

Are you concerned about safety, traffic congestion, or ways to get to, from, or beyond Rock Island?

Visit our website and pinpoint map!
<https://bit.ly/2S1nYj1>

¡Visite nuestro sitio completamente en español y nuestro mapa interactivo!
<https://bit.ly/3u2Ci9f>



ESTUDIO DE LA CARRETERA SR 28



¡Cuéntenos lo que usted sabe!

¿Le preocupa la seguridad, las congestiones de tráfico, o las rutas para llegar a Rock Island y más allá?

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News Publications

https://www.wenatcheeworld.com/business/residents-pinpoint-safety-mobility-issues-in-highway-28-study/article_9bd9e5c4-fa34-11eb-97c4-9725bd25a726.html

Residents pinpoint safety, mobility issues in Highway 28 study

By Sydnee Gonzalez
World staff writer
Aug 10, 2021

EAST WENATCHEE — Safety concerns and increased traffic are among the grievances individuals who use the portion of Highway 28 between East Wenatchee and Rock Island are bringing up to transportation authorities.

The comments are being gathered as part of a Chelan-Douglas Transportation Council study to improve the Highway 28 corridor between East Wenatchee and Batterman Road near Rock Island.

Comments can be added to the map until Aug. 20. Additional feedback surveys will be available on the website around the first week of September, and the study's project manager, Jennifer Saugen with consulting firm Perteet Inc., said an in-person outreach meeting is likely the same month.

Suggestions submitted so far on the online map tool include:

- Increasing the road to four lanes
- Extending the Apple Loop Trail to Rock Island
- Widening the shoulder
- Adding turning lanes, street lights, bicycle lanes, a wildlife crossing and roundabouts

People also shared experiences of near accidents and other safety concerns.

Agency Websites and Social Media Posts

The screenshot shows the Douglas County, WA website. At the top, there is a navigation bar with links for Government, Services, Business, and How Do I... A search bar is located to the right of the navigation bar. The main content area is divided into three columns. The left column is a blue sidebar with a list of links: 2014 Road Standards (PDF), Circulation Plan (PDF), Travel & Traffic Alerts, Capital Projects, Transportation Planning, Geographic Info System (GIS) & Survey, Development Review, For Schedule (PDF), County Code, Small Works & On-Call Professional Services, and WSDOT Request for Crash Data (PDF). The middle column is titled "Transportation Services" and contains a "What We Do -" section with a paragraph about Douglas County's responsibility for over 1,640 miles of county roadway. Below this is a "County Road and Bridge Projects" section with a photograph of a road through a forest. The right column is titled "Contact Us" and lists Aaron Simmons, PE, County Engineer, with a phone number and a link to "Ask Transportation a Question". Below this is a section for the "SR 28 Corridor Study" with a paragraph about safety and traffic congestion, and a link to "SR 28 Corridor Study".

The screenshot shows a Facebook post from Douglas County, WA. The post is dated 1m and has a globe icon. The text of the post reads: "Are you concerned about safety, traffic congestion, or ways to get to and from Rock Island that don't require driving? Do you have ideas of how our transportation system could help your family or business? If so, please consider participating the in SR 28 Corridor Study by visiting our Transportation Department page and clicking the SR 28 Corridor Study link!" Below the text is a blue link: <https://www.douglascountywa.net/309/Transportation>. The post is from the page "DOUGLASCOUNTYWA.NET" and is titled "Transportation Services | Douglas County, WA". Below the title is a partial sentence: "Douglas County is responsible for over 1640 miles of county roadway and adja...". At the bottom of the post are icons for Like, Comment, Share, and a profile picture.



WSDOT

July 1 · 🌐



Hey Wenatchee Valley, are you concerned about safety, traffic congestion, or ways to get between Wenatchee and Rock Island that don't require driving? Do you have ideas of how our transportation system can better support that?

We are working with the Chelan Douglas Transportation Council and other local partners to get a better understanding of the current and future transportation needs on SR 28 and the surrounding road networks. This study will look at ways to improve vehicle safety, traffic congestion, local accessibility, and bicycling throughout the corridor.

Please take a few minutes to visit our website and let us know what you'd like to see on SR 28 between Wenatchee and Rock Island: [https://experience.arcgis.com/.../0927842335284376a4c.../...](https://experience.arcgis.com/.../0927842335284376a4c.../)



Author

WSDOT

También tenemos este sitio web disponible en español: [https://experience.arcgis.com/.../7e075e15a2394a05a99.../...](https://experience.arcgis.com/.../7e075e15a2394a05a99.../)

EXPERIENCE.ARCGIS.CO
Experience

Like · Reply · See Translation · 10w



Author

WSDOT

Here's a look at the general study area:



Like · Reply · 10w



2



Brian Aarestad

Put another bridge in between rock island dam and Wenatchee. Needed one for years with the growth of Malaga and rock island.

Like · Reply · 9w



3

Like · Reply



City of East Wenatchee, Washington Government

June 18 · 🌐



Are you concerned about safety, traffic congestion, or ways to get to and from Rock Island that don't require driving? Do you have ideas of how our transportation system could help your family or business?

To find ways to address your concerns and ideas, the Chelan Douglas Transportation Council is teaming with local agency partners and other stakeholders to gain a better understanding of the current and future transportation needs on SR 28 and the surrounding road networks. We also want to identify the transportation investments that meet those needs. The study will look at options to improve vehicle safety, traffic congestion, local accessibility, and bicycling throughout the corridor.

Visit <https://bit.ly/2S1nYj1> to view the SR 28 Corridor Study and provide your input!

SR 28 Corridor Study

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**Tell us
what
you
think!**



City of East Wenatchee, Washington Government

May 25 · 🌐



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SR 28 Corridor Study



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Chelan-Douglas
TRANSPORTATION COUNCIL
CDTC

Are you concerned about safety, traffic congestion, or ways to get to, from, or beyond Rock Island?

Virtual Open House



SR 28 Corridor Study

Survey for Community Event



¿Le preocupa la seguridad o las congestiones de tráfico en la carretera SR 28? / Are you concerned about safety or traffic congestión on SR 28?

¿Qué tan seguido usa la carretera SR 28? / How often do you use SR 28?

¡Cuéntenos lo que usted sabe! / Tell us what you know!

Flier for Community Event that the Study Team Attended

CAFE
Center for the Advancement of Family Education

DE MI CORAZON
FROM MY HEART
TO YOURS
AL TUYO

CSC COMMUNITY SERVICES COALITION

8/03/2021
1 - 6 PM

766 S Mission St. Wenatchee, WA

FREE VACCINES

VACUNAS GRATIS

- Bolsas de Comida
- Clinica Movil CVCH - Vacunas Gratis
- Información
- Juegos, Diversión Familiar
- Food Bank
- CVCH Mobile Clinic - Free Vaccines
- Information
- Games, Family Fun

Action
Community Development

CVCH

MOLINA
HEALTHCARE

COMMUNITY HEALTH PLAN

In-Person Event Booth



¡BIENVENIDO! WELCOME!

Estudio de la carretera SR 28 SR 28 Corridor Study

¿Le preocupa la seguridad, las congestiones de tráfico, o las rutas para llegar a Rock Island y más allá? ¿Tiene ideas de cómo nuestro sistema de transporte podría ayudar a su familia o negocio?

Are you concerned about safety, traffic congestion, or ways to get to and from Rock Island that don't require driving? Do you have ideas of how our transportation system could help your family or business?



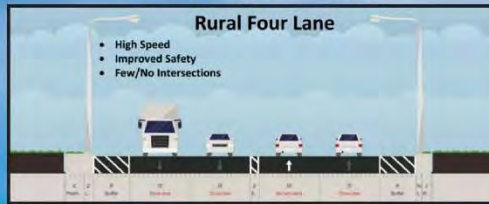
IN COORDINATION WITH



When driving to Rock Island or Quincy –
Which one of these makes the most sense?

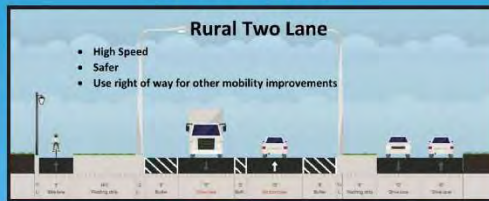
Cuando maneja hacia Rock Island o Quincy –
¿Cuál de estos tiene mas sentido?

Cuatro Carriles, Rural



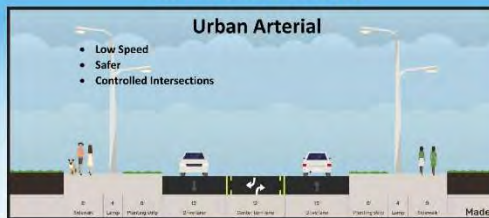
- Alta Velocidad
- Seguridad Mejorada
- Pocos o no intersecciones

Dos Carriles, Rural



- Alta Velocidad
- Seguridad Mejorada
- Uso de derecho de paso para otras mejoras de movilidad

Boulevard Urbano



- Baja Velocidad
- Seguridad Mejorada
- Intersecciones Controladas



IN COORDINATION WITH



STAKEHOLDER INTERVIEW PLAN

123 Ohme Garden Road, Suite 8, Wenatchee, WA 98801 | P 800.615.9900

SR 28 Corridor Study Stakeholder Interview Plan Interview Time: 30-minutes

Purpose

Stakeholder interviews are the first way the project team will reach out to community organizations, schools, special districts, government agencies, businesses, property owners, and residents. During these interviews our team will:

- Introduce the project team
- Inform stakeholders about the study, including the geographic limits we are working within (provide map of study area)
- Gather feedback on priorities for the corridor
- Listen to stakeholder concerns and interests
- Discuss how the community will be engaged throughout the project and gather feedback on that approach
- Obtain contact information and preferences for future communications

Project Overview Script

Hi, my name is _____ and this is _____.

Thank you for taking the time to meet with us regarding the SR 28 corridor study. We will take about 30-minutes to talk together.

The Chelan Douglas Transportation Council is teaming with local agency partners and other stakeholders to study the SR 28 corridor, which includes the adjacent road network, between East Wenatchee and Rock Island. (*share map*) The study is being conducted to gain a better understanding of the existing and future transportation needs within the corridor and to identify the transportation investments that meet those needs. The study will look at options to improve vehicle safety, traffic congestion, local accessibility, and bicycling and walking throughout the study area corridor.

During this phase of the study, our team is meeting with stakeholders and community members along the corridor to further understand your interests, concerns, and priorities related to traveling within the study area. We'd also like to hear ideas from stakeholders about how to engage the broader community, and to learn how you would like to stay informed and engaged during the study process.

We have some questions we'd like to ask you to help us understand your transportation priorities on SR 28 and other roadways, pathways, bikeways, and transit options in the study area.

Stakeholder's Experiences in the Corridor Study Area:

1. Before we get started, are there any questions you have about the corridor study that you would like to make sure we cover?

STAKEHOLDER INTERVIEW PLAN

123 Ohme Garden Road, Suite 8, Wenatchee, WA 98801 | P 800.615.9900

2. Would you consider yourself a “local-trip” traveler in the area, “through-traffic” traveler, or both?
3. What has your experience been in the past while driving, cycling, riding transit and/or walking along or crossing SR 28?
4. What has your experience been in the past while doing the same along Rock Island Road and other roadways or pathways in the study area?
5. Do you have any safety concerns on SR 28, Rock Island Road, or other local roads or pathways in the study area?
6. Have you witnessed any “near-miss” collisions on roadways within the study area?

Stakeholder’s Thoughts on Concepts to Improve the Corridor:

1. What ideas do you have for improving the SR 28 corridor for roadway and pathway users, residents, and businesses into the future?
2. What do you hope the study team prioritizes and considers when developing design concepts for the corridor? *(Example leading questions below)*
 - a. Should new improvements on SR 28 prioritize access to homes and businesses or through trips passing through the study area? Why?
3. Are you aware of any major changes planned in the vicinity (developments, transportation projects, etc) that will help us in our planning for the future?

Community Outreach and Public Participation:

1. The study team is creating a project specific website to share study information and receive feedback from the public. What are elements of a website that would be most helpful to you? Right now we have tools like pinpoint maps (mark your locations of concern), information on the study, and dates/times for future involvement. *(share website address and offer to scroll through it with them if time is available)*
2. As part of our outreach, we will also be meeting with individual community groups. We would like to engage voices that are not traditionally heard due to age, disability, income, or national origin. Are there specific community groups that you would suggest we talk to?
3. What are the best ways to share information with the communities surrounding the study area?
4. What is the best way for us to keep you and your organization informed and engaged throughout the project?

Conclusion and Next Steps:

1. Do you have any remaining questions about the study that we didn’t cover?
2. Do you have any additional thoughts that you want to make sure we capture?